

The Startup Roadmap



Your Guide to Small Business Services Sault Ste. Marie, Ontario



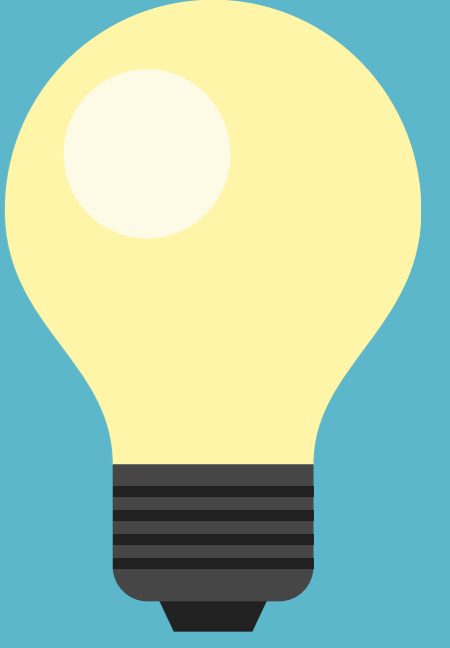
1 IDEA STAGE

Business Counselling/Planning

- SSMEDC
- SSMIC (Science/Tech)
- CDC
- SEE (Social Enterprise)
- YouLaunch (Youth)
- Waubetek (Aboriginal)

Events/Training

- Startup Drinks
- Startup Book Club
- Startup Talks
- StartUP Sault Seminars
- SSMIC Accelerator Series
- SSMEDC Seminars
- YouLaunch Training



Business Assistance

- BDC Entrepreneur Toolkit
- CDC
- SEE (Social Enterprise)
- SSMCOC (Membership Benefits)
- SSMEDC
- SSMIC (Science/Tech)
- Waubetek (Aboriginal)
- YouLaunch (Youth)

Incubator/Co-working Space

- CDC Resource Area
- NORDIK Resource Area
- SSMIC Incubator
- SSMIC Accelerator Hub
- SSMEDC Millworks Incubator

2 LAUNCH STAGE

2

Funding & Financing

- Starter Company - SSMEDC
- Summer Company - SSMEDC
- Ontario Works Micro-Loan Program - SSMEDC
- PARO Centre for Women's Enterprise Micro-Fund

- Professional Services Provider Program - SSMIC
- Business Ecommerce & Marketing Program - SSMIC
- Youth Business Acceleration Program - SSMIC
- Innovation Acceleration Program - SSMIC
- Soft Landing Program - SSMIC
- CDC

- Costarter for Change - SEE
- Northern Ontario Heritage Fund (NOHFC)
- Waubetek (Aboriginal)
- Roynat (Scotiabank mid-market lending)
- BDC (Startup Financing)

3 GROWTH STAGE

3

Business Support

- BDC Financing and Advisory Services
- Behr & Associates Inc. (www.behrassociates.com)
- Ontario Export Program (Ontario Chamber of Commerce)
- SSMEDC (Business Retention & Expansion Program)
- SSMIC (Science/Tech)

Angel Funding/Venture Capital

- Northern Ontario Angels
- North Channel Capital Partners



4

4 OTHER RESOURCES



- BizLaunch - www.bizlaunch.com
- Canada Business Network - www.canadabusiness.ca
- Canadian Chamber of Commerce - www.chamber.ca/resources/tools-for-small-business/
- Canada Revenue Agency - www.cra-arc.gc.ca/tx/bsnss/sm/chcklst-eng.html
- Futurpreneur - www.futurpreneur.ca
- MaRS Entrepreneur's Toolkit - www.marsdd.com
- Ontario Network of Entrepreneurs - www.onebusiness.ca
- Register a Business - www.ontario.ca/page/business-name-registration
- Small Business Advice & Resources - www.inc.com

Local Small Business Resources



- Business Development Bank of Canada (BDC) - www.bdc.ca
- Community Development Corp. of Sault Ste. Marie & Area (CDC) www.ssmcdc.com
- Community First Credit Union
- FedNor - www.fednor.gc.ca
- Local Banks - Scotiabank, CIBC, BMO, RBC, TD Trust
- Ministry of Northern Development & Mines - www.mndm.gov.on.ca
- Northern Credit Union
- Northern Ontario Heritage Fund Corporation - www.nohfc.ca
- PARO Centre for Women's Enterprise - www.paro.ca

- Sault Ste. Marie Chamber of Commerce (SSMCOC) www.ssmcoc.com
- Sault Ste. Marie Economic Development Corp. (SSMEDC) www.sault-canada.com
- Sault Ste. Marie Innovation Centre (SSMIC) - www.ssmic.com
- Social Entrepreneurship Evolution (SEE) - www.seechange.ca
- StartUP Sault - www.startupsault.ca
- Waubetek Business Development Corp. - www.waubetek.com
- YouLaunch - www.youlaunch.ca

For more information visit www.startupsault.ca